

Goal

The main goal of MARCOM 2010 is to exchange and learn from the latest knowledge, and best practices in how to handle the dramatic changes in media, marketing and consumer behavior in your day-to-day business.



marcom

2010 - VIDARBH

Central India's first dedicated b2b
Conference for corporates & service
providers in Marketing Media



ABOUT



As the pace of development becomes rapid, the need for specialized services and quick customer-need alignment by sellers becomes necessary. Also for a buyer, knowing the best resource providers is critical for day to day management, as well as long term growth.

Thus, we feel the time is ripe and perfect for Nagpur to showcase a business to business conference. So we provide a platform for these service providers and potential clients to discuss their products and requirements at one place and to come up with innovative, cost effective solutions which can be personalized for a company. Besides this, the conference will help develop PR amongst companies and these providers for further benefit.

With almost 100 attendees from all over Nagpur MARCOM 2010 , as compared to other major conferences over the nation, is a smaller conference. But what seems to be a disadvantage can be a major opportunity for all attendees because everybody has the chance to get into deeper talks and discussions about individual challenges in specific industries and businesses.





Nagpur's Growth Prospect?

With the Multi-modal International Hub at Nagpur (MIHAN) spurring an exponential growth, the city has come in the crosshairs of development in the country. Infrastructure, Medicine, Hospitality, Tourism, Information Technology (IT) and IT Services, Education and Health have already seen massive investments and developments in the recent past. Realizing potential of Nagpur as future international metropolis, the Centre has sanctioned projects worth Rs. 1,200 crore under Jawaharlal Nehru National Urban Renewal Mission (JNNURM).

BENEFITS

- Get your own Marketing library with executives from both sides of business and be ready to convince your boss
- Over 70 presentations and papers with the latest insights from the most thoughtful leaders in the business.
- Meet over hundred leading Marketing, Media and Advertising experts and researchers and exchange your latest experiences in Social Media.
- Discuss the latest insights and understand how you could benefit from the new Marketing tools.
- Meet top executives from both sides of the business - service providers and marketing executives to address possible cooperation's and business opportunities.
- Be part of one of the most insightful Marketing conferences in Central India
- Anyone with a high-interest and budget for the new developments in Marketing is here! Build your PR with each such representative.

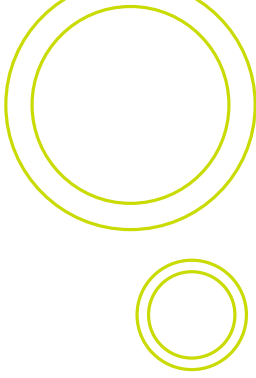
Advertising

Printing

Events

PR

NAGPUR



Registration fees:

Corporates | Rs. 4000
Service Providers | Rs. 3000

For registration and other details
please contact :



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Zero-Mile milestone, Nagpur